



Sales 3.0 Revenue Masterclass Benefits Value Analysis

- Premium access to all annual conferences (1 live (includes special Masterclass perks), 3 virtual), a \$1,232 annual value.
- Pre-event presentation downloads for all events (bonus perk).
- Exclusive access to expert lead Revenue Masterclass Live sessions geared toward helping achieve Revenue Optimization, a \$300 annual value.
- 12 Masterclass Sales 3.0 Sessions with leading revenue generation experts, a \$348 value.
- Permanent access to the Sales 3.0 event archives, including presentation downloads, a \$499 annual value.
- Exclusive weekly content, including full Sales 3.0 expert session videos, insight filled Executive Summaries, Action Step opportunities, Industry expert and thought leader bios, plus website and LinkedIn profile links, a \$673 annual value.
- Exclusive whitepapers, reports, surveys, and the annual enhanced Selling Power 500 listing (includes Marketing and Sales leaders with LinkedIn links), a \$500 annual value.
- Exclusive membership in the Revenue Masterclass Online Community, where you can learn, share, and collaborate with your industry peers (bonus perk).
- Permanent digital subscription to the indispensable Selling Power Magazine

Cost to Benefit Options (not factoring in the fact that our program will help your revenues soar):

- Annual Enrollment cost \$795 – gained base value \$3,552 = a net base value annual gain of \$2,757.
- Monthly Enrollment cost (annualized) \$1,188 – gained base value \$3,552 = a net base value annual gain of \$2,364.

You gain with either option. When learning never stops, your revenues will be unstoppable!